



FOOD FOR GOOD From meetings to solidarity

We have prepared some template messages to make it easier to present the Food for Good project to clients and to encourage them to sign up to it.

Managers of conference centres, hotel venues and all other venues may send the following messages to their clients. They are merely intended to provide a starting point, can be added to or amended, as well as customised with the names of the venue, the catering company and the charity that will benefit from the food collected.

We have prepared two templates designed for different situations:

1. a venue with a sole catering company; and
2. a venue that offers a choice between different catering companies.

VENUE WITH IN-HOUSE CATERING OR ONE SELECTED BY TENDER

FOOD FOR GOOD From meetings to solidarity

We collect and redistribute surplus food from conferences.

Name of venue, together with Name of catering company, a catering & banqueting company, is taking part in the FOOD FOR GOOD project launched by Federcongressi & Eventi, in partnership with Banco Alimentare and Equoevento.

A large quantity of food is often left over at the end of conferences, but with the appropriate measures and organisation, this can be distributed to people in need, reducing the event's production of waste.

Name of venue and Name of catering company give this food on an ongoing basis to association Name of charity soup kitchen. The charity has ... volunteers, and provides more than meals a day at its soup kitchen (as well as food supplies to as many families in need in the city).

This action does not involve any additional cost for the organiser, but represents added value both for the promoters and the companies and associations that organise their event at our venue.

The client can highlight this action to participants during the event, or may decide to do so in subsequent communications.

To take part in this project, just choose **Name of venue** for your next event, and devise, with our advisors from **Name of catering company**, a menu able to best satisfy all guests while at the same time allowing any leftover food to be collected in an optimal manner.

SUMMARY - (e.g. in presentations, the commercial offer, on the site, etc.)

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Your responsible event

Name of venue, together with **Name of catering company**, a catering & banqueting company, is taking part in the FOOD FOR GOOD project launched by Federcongressi & Eventi, in partnership with Banco Alimentare and Equoevento.

In accordance with applicable hygiene regulations, **Name of venue and Name of catering company** give the food prepared but not consumed during events on an ongoing basis to association **Name of charity**, a charity that provides more than meals a day at its soup kitchen (as well as food supplies to as many families in need in the city).

This action does not involve any additional cost for the organiser, but represents added value both for the promoters and the companies and associations that organise their event at our venue.

Choose our venue, and yours will also be an environmentally-friendly event promoting social solidarity by supporting FOOD FOR GOOD.

Communication during the event:

FOOD FOR GOOD

is an environmentally-friendly event promoting social solidarity.

Any food not consumed during the event

will be redistributed at

name of charity's soup kitchen.

VENUE WITH OUTSOURCED CATERING PROPOSED BY THE VENUE

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We collect and redistribute surplus food from conferences.

The **Name** conference centre supports the **FOOD FOR GOOD** project launched by Federcongressi&Eventi, in partnership with Banco Alimentare and Equoevento, which distributes leftover food from events to charities that care for people in need in our community.

The project, regulated by the guidelines of the protocol defined by Federcongressi&Eventi, also has the advantage of significantly reducing the waste produced, thereby associating your event with environmentally-friendly qualities.

The catering companies proposed by the **Name** Conference Centre have all signed up to the **FOOD FOR GOOD** project, and undertake to conduct it in a correct and transparent manner.

This action does not involve any additional cost for the organiser, but represents added value both for the promoters and the companies and associations organising their event, as it can be conveyed as an informed act of social responsibility.

The client can highlight this action to participants during the event, or may decide to do so in subsequent communications.

Get actively involved in this project, choose our venue and a catering company that has signed up to the **FOOD FOR GOOD** project.