



FOOD FOR GOOD - FAQ

1. Why should I sign up to the Food for Good Project?

Because at the end of your event, particularly one with a high number of participants, there may be some leftover food. Rather than being wasted, this food can be shared with people who need it. The FFG project is very simple, does not require a great effort or generate high costs, and complies with Italy's "Good Samaritan" law (Law 155/2003).

Through Food for Good, surplus food can be turned into an important resource for society, used to feed those in need, at the same time as reducing environmental impact. A minimum commitment for maximum advantages!

2. Where can I find out more about the Project?

You can go to: <http://www.federcongressi.it/pagine/foodforgood.php>, or the Facebook page: https://www.facebook.com/FOOD-for-GOOD-319561664834844/?ref=tn_tnmn

3. Which associations are coordinating the Project?

The associations coordinating the Project are:

Federcongressi&eventi: the national association of companies, institutions and professionals operating in activities relating to the conferences and events sector. The association aims to represent and increase the value in all its forms of conference activity and incentive events, and to promote the industry's development as a key economic, social and cultural factor.

Banco Alimentare: Italy's food bank network, a non-profit organisation established in 1989 to collect the surplus of the food supply chain and redistribute it to charities that provide support and help to the poor, the marginalised and in general anyone in need in Italy.

Equoevento [Fair Event]: the first organisation in Italy seeking to solve the problem of food waste in the events sector. Created in 2014, the organisation has grown rapidly thanks to a network of young volunteers, and in less than a year has staged more than 100 "fair events", with more than 30,000 meals collected, and over 20 beneficiary charities, including foster homes, soup kitchens and refugee centres.



4. How do I sign up to the Project?

Just download and complete the food collection request form (from www.federcongressi.it) and return it to Federcongressi&eventi. Based on the location, the Association alerts the appropriate non-profit organisation. The non-profit organisation then identifies the nearest charity, and gives instructions to your catering service. Finally, the non-profit organisation collects the food and delivers it to the charity.

5. Is there a food collection request form?

Yes, and you can download it at: https://www.facebook.com/FOOD-for-GOOD-319561664834844/?ref=tn_tnmn.

6. Where shall I send the food collection request form?

The request should be sent to: federcongressi@federcongressi.it.

7. Do I have to send the form for every event?

Yes, you need to fill in the food collection request form for every event. It is recommended to send the request at least 30 days in advance, in order to ensure there is enough time to organise any collections.

8. Which events can request food collection?

All conferences and events for which a lunch and/or dinner catering service is provided.

9. Is there a recommended minimum number of participants per event?

Yes, it is recommended that food collection be considered for events with a minimum of 100 participants.

10. Do I need to join an association to take part in the project?

No.

11. Is there a list of charity soup kitchens that will benefit from my taking part in the project?

The non-profit organisation will inform you of the charity soup kitchen that will benefit from the food collected within 24 hours following the collection.

12. Are there any costs involved in signing up to the Project?

The donor only has to bear the cost of the disposable containers (aluminium trays) and the time necessary to correctly prepare the food for donation.



You are also free to make a financial donation to the non-profit organisation. Even small donations are appreciated, since the non-profit organisations must bear the costs of collecting the food (fuel and vehicles).

13. Is there any financial benefit to taking part in the project?

The project is intended to benefit society, not the individual company, because by collecting food, we can re-use resources and thereby optimise their availability.

14. What regulations must be complied with in delivering food?

Guidelines for the collection of surplus food are available at: http://www.federcongressi.it/File_Fce/File/FOOD%20FOR%20GOOD%20OK/Linee%20Guida%20Food%20For%20Good.pdf.

15. Do catering companies and organisers get any benefits from taking part in the project?

By taking part in the Food for Good project, organisers, venues and catering companies conduct socially responsible activities. The benefits are social, since the project supports people in need; economic, because by collecting food, we can re-use resources and optimise their availability; environmental, because less pollution is created, with less food being sent to landfill; and finally educational, because it teaches respect for the value of food as a gift.

16. Is there a logo showing participation in the project?

Yes, the “Food for Good – from meetings to solidarity” logo.

17. What are the rules governing use of the Food for Good logo?

The logo may be used on all communication materials for a year from the first collection. Use of the logo is renewed for a year with the next collection, and so on.

18. Should I tell my delegates that I have signed up to the project?

Yes, it is desirable, but not obligatory. Telling those attending the event about signing up to the project helps disseminate the culture of attention to food, and collecting it. Template messages for event participants are available at: http://www.federcongressi.it/File_Fce/File/FOOD%20FOR%20GOOD%20OK/Messaggio%20sedi%20per%20eventi.pdf

19. Are there templates for informing event participants?



Yes, they are available at:

http://www.federcongressi.it/File_Fce/File/FOOD%20FOR%20GOOD%20OK/Messaggio%20sedi%20per%20eventi.pdf.

20. Are any tax deductions available to me from taking part in the Food for Good project?

No. Tax deductions are only available if you make a financial donation to the non-profit organisation that collected the food.

21. Do I need to do anything after the collection?

Yes. You are kindly asked to take a couple of photos and make a 1- or 2-minute video, also using your mobile phone, commenting on the food collection experience. You can talk about why you did it, how many people attended the event and/or how much food you collected, and/or where the food was sent, and if you would do it again. Just answer one question of your choice. You are also free to choose who to interview.

The small video and photos will then be published online on the Food for Good Facebook page.

22. Why is this published on the Food for Good Facebook page?

Because it is important that, in order for the good practice of collecting food to be increasingly adopted among event organisers, catering services and companies, a kind of storytelling is created to promote the initiative and to “reward” virtuous companies/associations. In addition, photographic and visual documentation provides a concrete testimony to the socially responsible commitment of the company that promoted the event and decided to sign up to FFG.

23. How is the collected food calculated?

Collected food is calculated in number of ready-made meals, and number of kilograms of bread and fruit. The meter showing how much has been collected is available on the homepage of the www.federcongressi.it website.

24. How are kilograms of collected food converted into number of ready-made meals?

It is calculated that 1 portion is equal to 150 grams.