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# Food recycling gets underway in Italy through the project «Food for Good – From meetings to solidarity»

HQ Europe (/cms/content/list/ctid:article/magazine:11) 3rd Aug, 2015

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An important project for the recycle of the surplus food of conferences and events, named FOOD FOR GOOD–From meetings to solidarity, jointly carried out by **Federcongressi&eventi** (<http://www.federcongressi.it/>) as well as by the non-profit organizations Banco Alimentare and Equoevento, is underway in the whole of the Italian meetings industry.

## The goals

Premise of the project is that saving and retrieving food generates several benefits for the whole community:

- a social benefit, first of all, because it gives support to those in need;
- then there is an economic benefit, because through the recovery of food one reuses resources, optimizes their availability and avoids the costs of waste disposal as well;
- an environmental benefit: less pollution is created because less food is thrown in landfills;
- and finally an education benefit: one gets to inculcate respect for the value of food as well as for the human effort in its preparation.

Meal times, during conferences, congresses or events, are a pleasant opportunity of conviviality and sociability, where taste, high quality and abundance are starring. If the food is not all consumed and it ends up exceeding, one can retrieve it for the purpose of social solidarity. With

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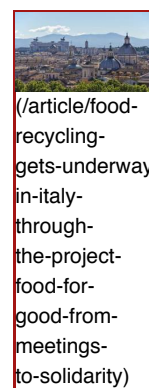
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3rd Aug, 2015

simple operations. the excess food may be intended to Banco Alimentare or Equoevento NPOs.



**The guidelines**

Food recycling basically requires that the chain of heat and cold doesn't get interrupted. Those who want to donate the food must:

- contact the caterer and the venue, indicating the planned catering service and the number of attendees. Here's how to collect food from caterers.  <http://www.esae.org/>
- show up at the venue, on a day and time agreed with the caterer.  <http://www.euuma.org/>
- ensure the food is inserted in special containers, clearly labeled with the date and time of collection.  <http://www.euuma.org/>
- the meals so collected are immediately delivered to food banks, charities, or other organizations.  <http://www.euuma.org/>

**The tests**

**About Us**

The project is associated to Federcongressi&eventi (Cotone Congressi of Palacongressi di Rimini, and the Milan-based PCO agency MZ Congressi) supported by the European Society of Association Executives (ESAE) and the Union of International Associations (UIA), Headquarters Magazines serve the needs of international associations organizing worldwide congresses. Here is a list of the collected foods and a projection of how much could be recycled. The practice were adopted in all the meetings held in Italy each year: Supported by the European Management Assistants Association (EUUMA), European Cities Marketing (ECM) and Site, and European Magazines designed to contribute to a more sustainable event as well as to support the local communities.

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Portions of	Collected in the tests	What if the food were collected in all the Italian meetings
Ready-to-eat courses	1,393	8,051,708
Bread and baking products kg	16,5	95,372
Fruit kg	2,5	14,450

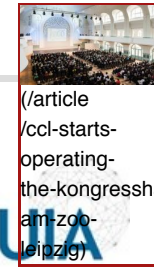
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Those already dealing with CSR issues could demonstrate consistency in their efforts, and in some cases they have had the pleasure to integrate the surplus food with other spare food and beverages in their possession (it goes without saying, always granting continuity in the chain of heat and cold).

[www.federcongressi.it](http://www.federcongressi.it) ([http://www.federcongressi.it/](http://www.federcongressi.it))

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the city charts

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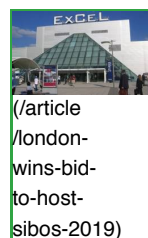
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